

## **IT'S A NOISY PLANET; WHAT ARE YOU DOING TO PROTECT YOUR HEARING? DRAWING CONTEST OFFICIAL RULES**

**No purchase or contribution necessary to enter or win. A purchase or contribution will not increase your chances of winning. No entry fee required. Void where prohibited.**

**1. Sponsor.** The sponsor of the “It’s a Noisy Planet: What are you doing to protect your hearing?” contest (“Contest”) is the Deafness Research Foundation (“DRF”), 641 Lexington Avenue, 15th Floor, New York, New York 10022.

**2. Eligibility.** The Contest is open to legal U.S. residents between the ages of 5 and 18 as of the date of entry. Officers, employees, agents and affiliates of DRF and their immediate family members are not eligible to enter. One winner will be chosen from each of the following groups:

- Entrants ages 5-7
- Entrants ages 8-12
- Entrants ages 13-18

**3. Entries.** The Contest aims to raise awareness about the need to prevent hearing loss and we are seeking original artwork that illustrates the steps children are taking to protect their hearing in accordance with the theme “It’s a Noisy Planet: What are you doing to protect your hearing?” The artwork must be two-dimensional and on an 8.5” by 11” sheet of paper. Drawings may be created using pencils, pens, crayons, paintbrushes or similar tools and may be submitted on standard bond, loose-leaf or art paper.

Entries should be mailed to DRF at the following address:

Deafness Research Foundation  
641 Lexington Avenue  
New York, NY 10022-4503

All entries must state the entrant’s name, age and school, and must include the name, and email address and telephone number of the entrant’s parent or guardian.

Entries must be received by DRF no later than April 16, 2010. There is a limit of ONE entry per person. All submitted artwork and other entries become the property of DRF and cannot be returned. By entering the Contest, each entrant and their parent or legal guardian (on behalf of the entrant and on his or her own behalf) grants DRF an irrevocable, perpetual, royalty-free, fully paid-up, non-exclusive, transferable license to use, copy, distribute, publish, display, create derivative works of, and transmit a submitted entry or any part thereof or any derivative work thereof by any means in any medium, now known or hereafter invented.

**4. Selection of Winners.** Three (3) finalists will be selected by DRF from each age group. Entries will be judged on the basis of creativity, skill, aesthetic appeal and relevance to the Contest’s theme. The artwork of each of the three finalists will be posted on the DRF website and the winner in each category will be determined by a public vote. The winners will be announced on the DRF website on or about May 3, 2010.

In the event an entrant's artwork is chosen for display on the DRF website, DRF will send a notification email to the email address of the parent or guardian provided with the entry on April 16, 2010. The entrant's artwork will not be posted on the DRF website unless DRF receives a timely email in return from the email address of the parent or guardian confirming that the entrant has the permission of the parent or guardian to enter the Contest, and on behalf of the entrant and on his or her own behalf that the parent or guardian agrees to be bound by these Official Rules. However, if no email is received from a parent or guardian by Noon EDT on April 19, 2010, or DRF has reason to believe that the person claiming to be a parent or guardian is neither a parent nor a guardian of the entrant, then DRF will not display the artwork on its website. Moreover, if a parent or guardian contacts DRF to state that the entrant did not have the approval of at least one parent or guardian, then DRF may disqualify the entry.

Artwork must be the entrant's own original design; created and owned solely by the entrant and may not have been published previously or subject to the rights of any other person. Submissions with content that is improper or inappropriate or which is copyrighted or otherwise restricted as to use will be immediately disqualified.

By entering the Contest, each entrant and each parent and guardian (on behalf of the entrant and on his or her own behalf) grants to DRF the right to use their proper names, images, ages, names of schools, likenesses and other identifying information in connection with the Contest or otherwise, without further permission or financial compensation, except where and when prohibited by law.

**5. Prizes.** The winner in each age group will receive a framed certificate and will have their artwork printed in the Summer 2010 edition of DRF's quarterly publication, *Hearing Health Magazine*.

**6. Liability.** Each entrant and their parent or legal guardian (on behalf of the entrant and on his or her own behalf) agree to release DRF and its respective affiliates, agencies, officers, directors, employees and agents of any of the foregoing from any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to person or property that may be sustained in connection with the entry or participation in the Contest. If for any reason the Contest is not capable of being conducted as described in these Official Rules, DRF shall have the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest.

**7. Legality.** The Contest is subject to all applicable federal, state and local laws. Void where prohibited. By entering, participants and parents or legal guardians agree to be bound by these Official Rules and the decisions of DRF on all matters relating to the Contest, which are final and binding.